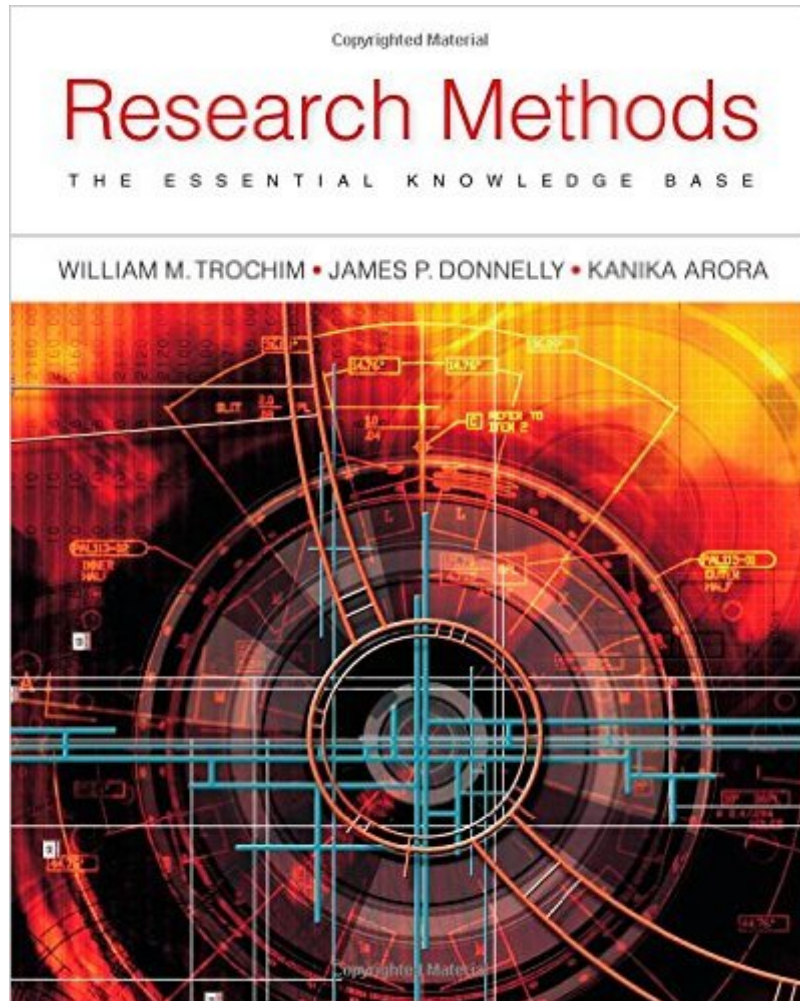


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Research Methods: The Essential Knowledge Base



Synopsis

From an expert team in the research methods field, RESEARCH METHODS: THE ESSENTIAL KNOWLEDGE BASE, 2nd Edition, is written specifically for users who are new to research methods. The book streamlines and clarifies explanations of fundamental, yet difficult, concepts in a familiar, engaging style. Readers learn about the relationship between theory and practice, which helps them become better researchers and better consumers of research.

Book Information

Paperback: 448 pages

Publisher: Cengage Learning; 2 edition (January 1, 2015)

Language: English

ISBN-10: 1133954774

ISBN-13: 978-1133954774

Product Dimensions: 7.9 x 0.8 x 9.9 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

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Customer Reviews

This is an excellent introductory research methods book - great for an 8 to 10 week course. Also, very elegantly presented and well-explained all for a reasonable price!

Better than expected and proved quite informative.

The book waa in great shape

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